

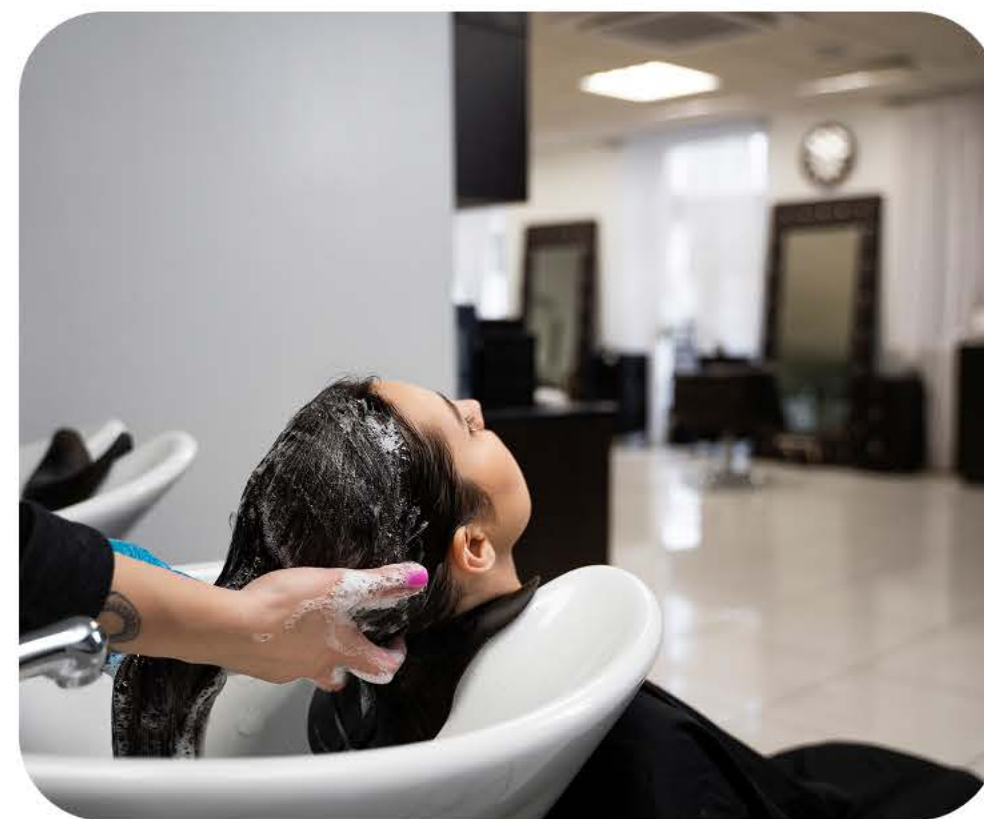


Transforming Gated Community Living With Tech-Driven Services

Everything you need, in one place



Groceries



Salon



Car wash



Laundry



Meet The Founder

- **Global Perspective with Local Understanding**

Rooted in Hyderabad and shaped by global experience, including over 13 years in technology across industries. Most recently led marketing at Microsoft to scale its AI business.

- **Strategic Leadership Across Markets**

Drove business and marketing strategies across the US, Canada, and Latin America with a focus on analytics, brand building, and market expansion.

- **Innovation with a Startup Mindset**

Built new verticals and led transformation within large enterprises by blending technology with user-first thinking.

- **Vision to Transform Gated Communities**

Given my experience and passion for technology & consumer led retail, I moved back to transform the fast evolving needs of today's gated communities and hence CommuneX was born.



Sai Aditya Omkaram

Founder & CEO, CommuneX



Microsoft



CommuneX

Who We Are

Our Vision:

To create a seamless, tech-first lifestyle experience for gated communities across India through a curated suite of essential services — all integrated into one cohesive digital ecosystem.

Here's how we deliver that promise:

- Focused on four essentials: groceries, salon, car washing, and laundry and much more coming soon
- Delivered by trained professionals through organized, professional service
- Entire ecosystem is tech-enabled via dedicated apps for smoother access and service tracking
- Operate with dedicated staff and supervisors.
- Designed for consistency, transparency, speed, and operational trust
- Fully AI-ready for the new age aspirational residents





Why We Built This

The Problem

Services inside gated communities haven't evolved in decades.

Despite the modern infrastructure, everyday services remain inconsistent, unstructured, and fragmented.

The Insight

Gated communities residents belong to the top 1% of India — a segment that values speed, ease, and seamless convenience.

Yet, there is no unified system to meet these rising expectations.

The Solution

- Organized, tech-enabled services across essentials in a cohesive digital ecosystem
- A one stop shop solution with consistent experience covering grocery, grooming, car care, and laundry
- Integrated loyalty program across all services
- Built to extend the developer's promise beyond handover



Our Suite Of Brands



Fresh@

Groceries and daily essentials, delivered at lightning speed for effortless living



Ride AutoSpa

Water-efficient car care with premium products and a spotless finish, every time



Strala

Salon, Spa and grooming services powered by professional hands and modern equipments.



WashX

Doorstep laundry & Dry cleaning with professional care and reliable pickup & delivery



Fresh@ – Your Society's Supermarket

In today's landscape, supermarkets are being disrupted by quick commerce platforms, yet many traditional models fail to adapt.

Our Solution:

- Ultra-fast delivery in under 10 minutes
- No surge pricing or hidden charges
- No hassle of gate approvals or walking to collect deliveries
- Walk in and shop at your convenience or get it **delivered to your home**
- Wide range of groceries and essentials, always available





Ride AutoSpa – Car Cleaning Reimagined

Most car washing today is handled by untrained vendors with inconsistent quality, excessive water use, and no accountability — despite residents paying a premium for gated community living.

Our Solution:

- On-spot service at dedicated parking slots – No movement, no mess, no confusion
- Eco-conscious process – Minimal water use with high-performance tools
- App-enabled experience – Book, modify, and track services with transparent pricing
- Modern equipment – Ensures consistent, efficient, and mess-free results
- Dedicated supervisor – On ground lead ensures punctuality, quality, and escalation handling
- Flexible plans – Monthly, alternate-day, or one-time service and much more
- Time-slot based cleaning – 4 AM to 12 PM daily; up to 4 PM for interior cleaning





Strala – Your Society's Salon

In-house salons in most societies are often treated as an afterthought — inconsistent service quality, limited offerings, and poor professionalism. This results in residents to step out, face traffic, and seek better experiences elsewhere.

Our Solution:

- Full-service grooming – Haircuts, styling, spa, beard trims, nail bars, manicures & more
- Trained professionals – Skilled staff ensure consistent, high quality experiences
- App-based booking – Browse services, view pricing, and schedule appointments easily
- Smart backend – Real-time slot optimization, feedback tracking, and staff assignment
- Modern setup – Premium equipment and salon-grade interiors within your society
- Competitive pricing – Value packs, combo offers, and monthly plans
- Loyalty integration – Earn and redeem points across the CommuneX service ecosystem





WashX – Laundry, Simplified

Laundry remains one of the most fragmented services in gated communities. Residents face poor quality, inconsistent turnaround, and lack of transparency. At the same time, developers struggle to onboard reliable vendors who meet quality expectations.

Our Solution:

- Complete care – Washing, drying, ironing, and dry cleaning included
- Doorstep convenience – Pickups, order tracking, and timely delivery via app
- Competitive pricing – Affordable plans with bundle offers
- On-site processing – Quality checks and packaging handled within the society
- Trained staff – Reliable professionals focused on hygiene and service standards
- Built for ease – Fast, dependable, and resident-first



What We Need From You

Permissions & Access

- Approval to operate from within the society premises during defined service hours
- Use of a small space for setup and storage
- Utility access (electricity/water) as per service requirement
- Entry approvals for all pre-verified staff (uniformed and ID-tagged)

Communication Support

- Sending promotional messages in the society WhatsApp groups and society management apps.
- Sharing updates about new services, subscription plans, or offers
- Allowing occasional on-site promotional setups

Request for Exclusive Rights

- Avoid operational overlap or confusion with other vendors
- Deliver consistent service with dedicated staff and supervisors
- Maintain high accountability through a single-vendor system
- Offer a smooth, unified app experience to all residents

Where We Stand & Where We're Headed

Built for the New India Inside Gated Communities

- Structured service ecosystem for everyday essentials
- Tech-first platform covering groceries, salon, car wash, and laundry
- AI-ready systems with smart routing, feedback loops, and real-time tracking
- Designed to simplify resident life and reduce operational load for developers

Strong Developer Partnerships

- Long-term exclusive partnership with ASBL across multiple projects
- Upcoming launches at DSR Classe and The Cascades, Neopolis
- Built with scalability in mind — flexible, modular, and trusted

A Growing Ecosystem of Services

- In development: Pharmacy, Housekeeping (cleaning, cooking), Restaurants and diagnostics
- All integrated under one resident-facing app
- Focused on delivering consistency, safety, and everyday convenience

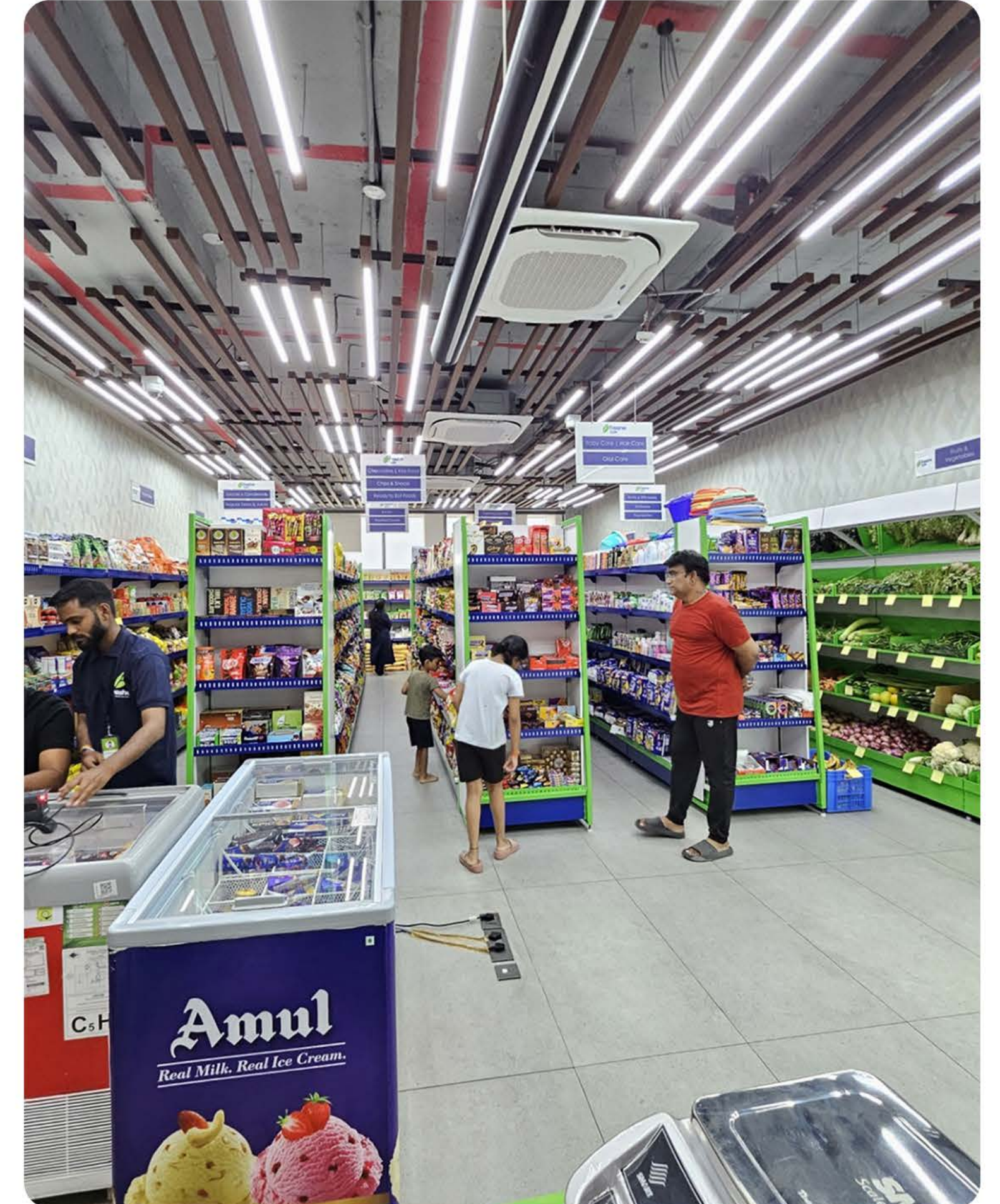
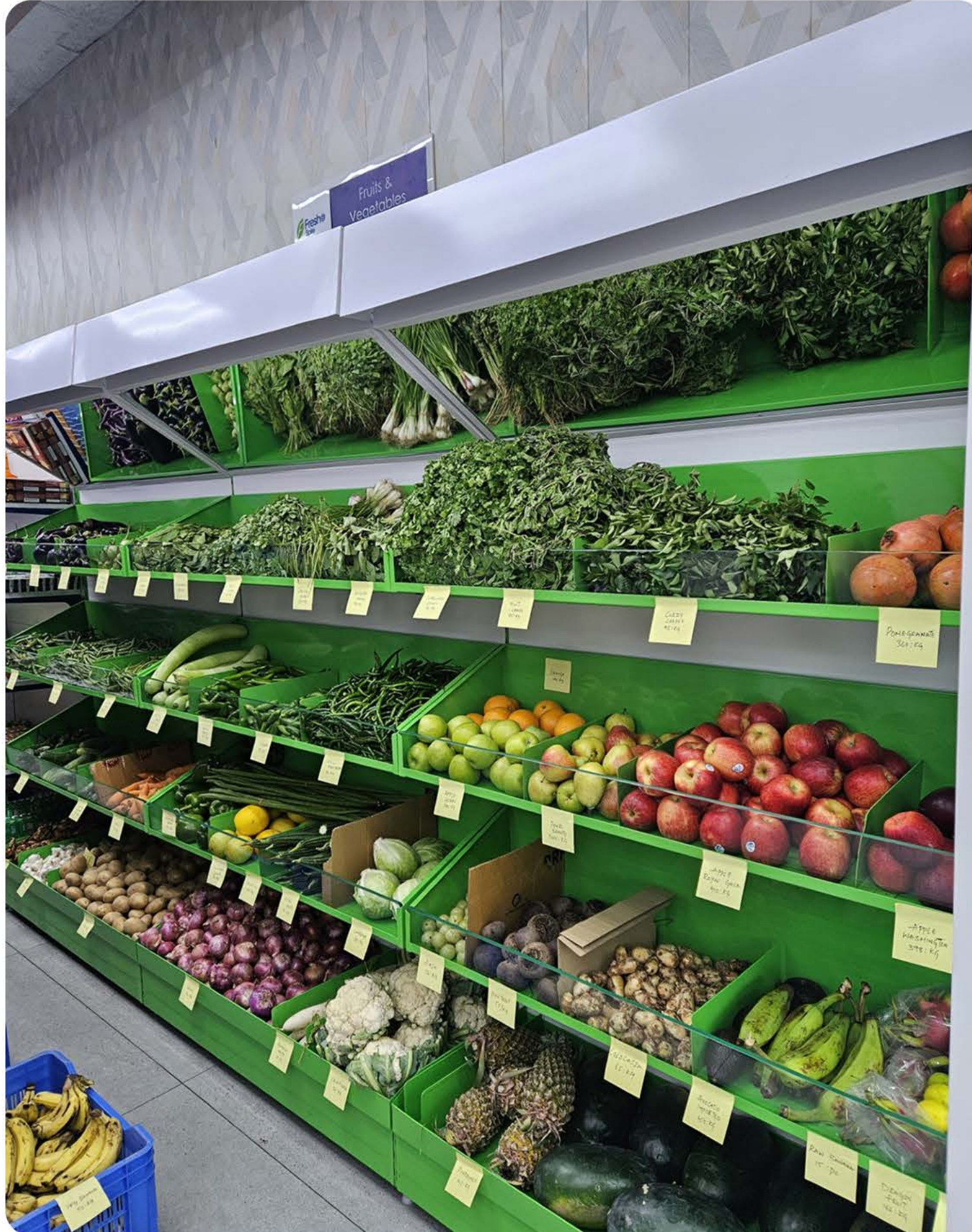


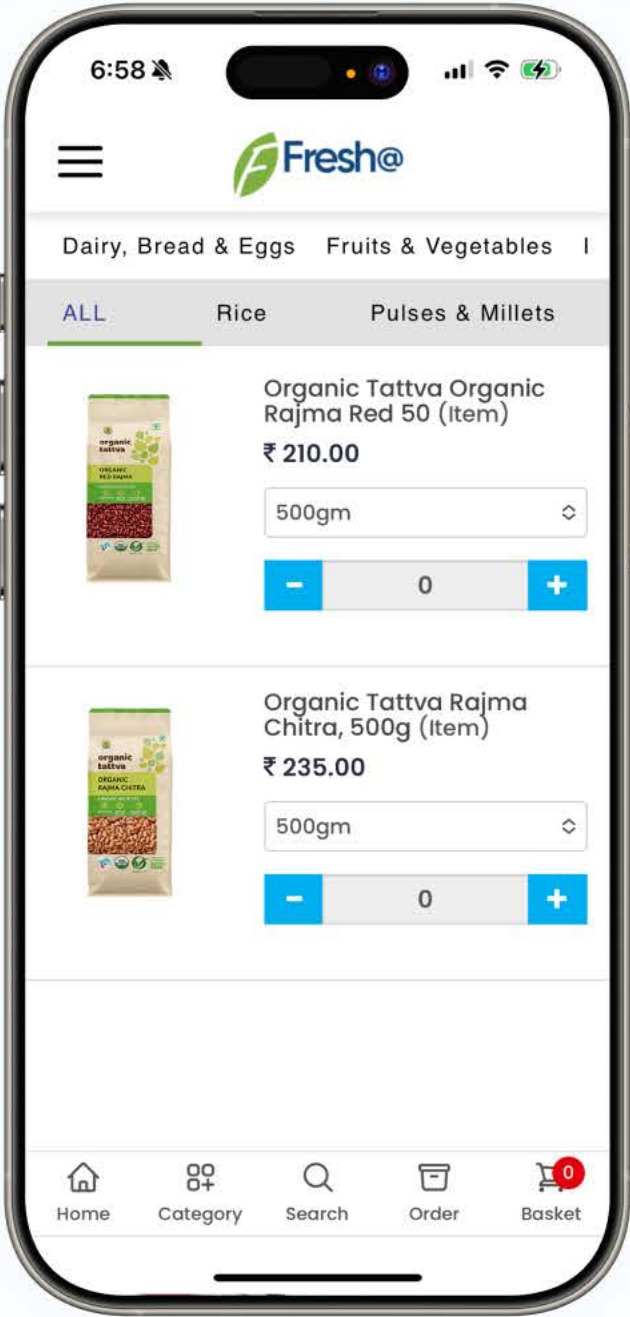
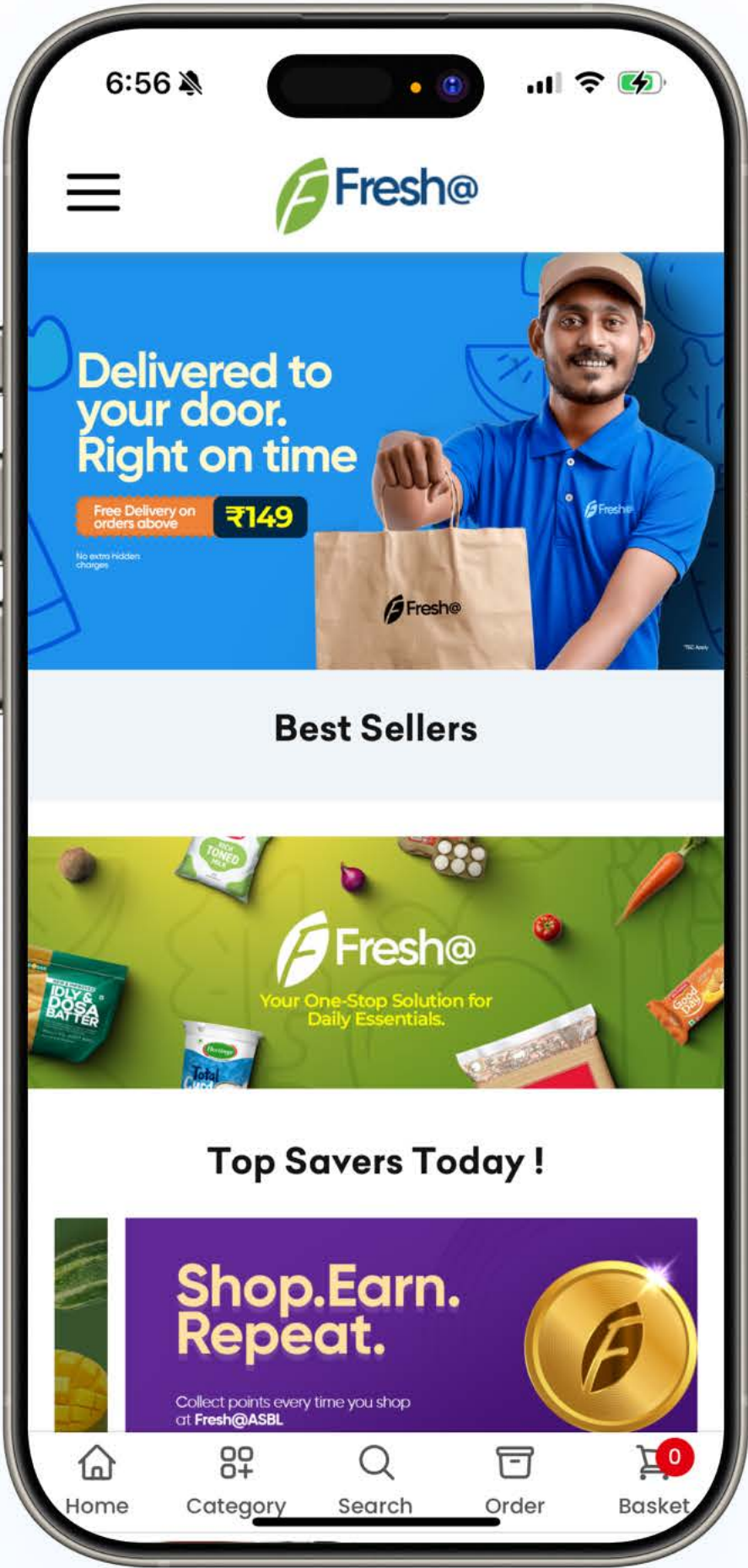
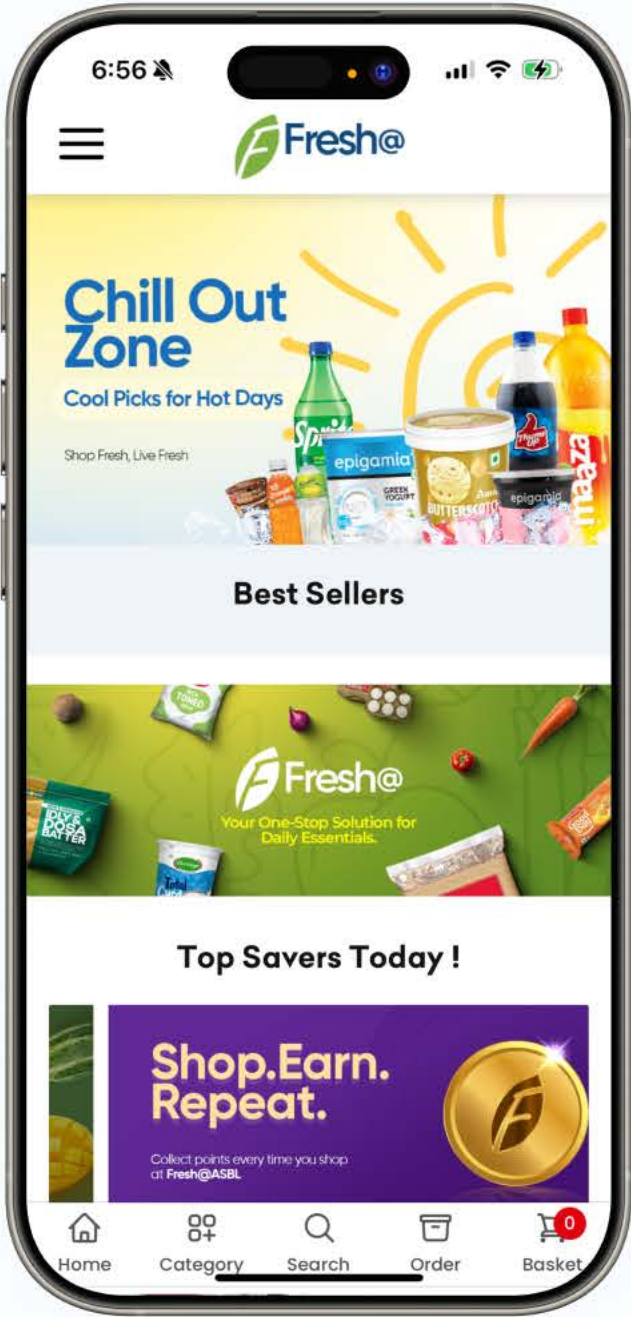
We are excited to partner with visionary builders to **redefine gated community living**.
Let's co-create a **smarter, more connected community experience** together.

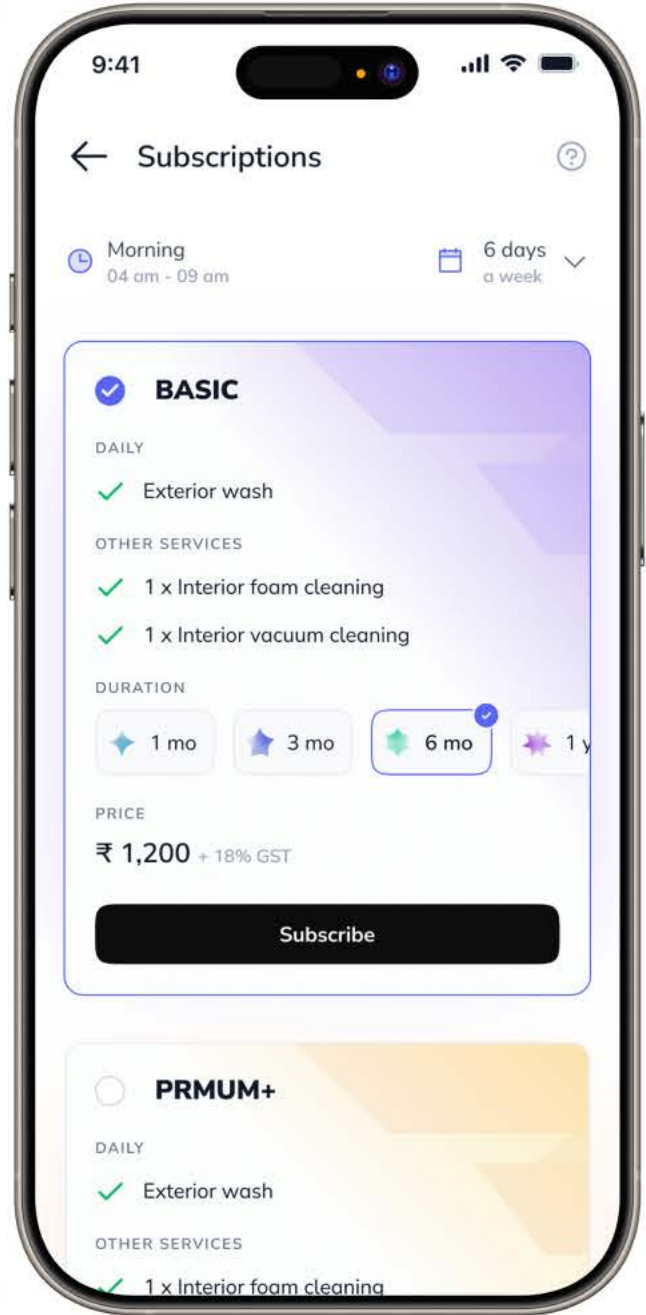
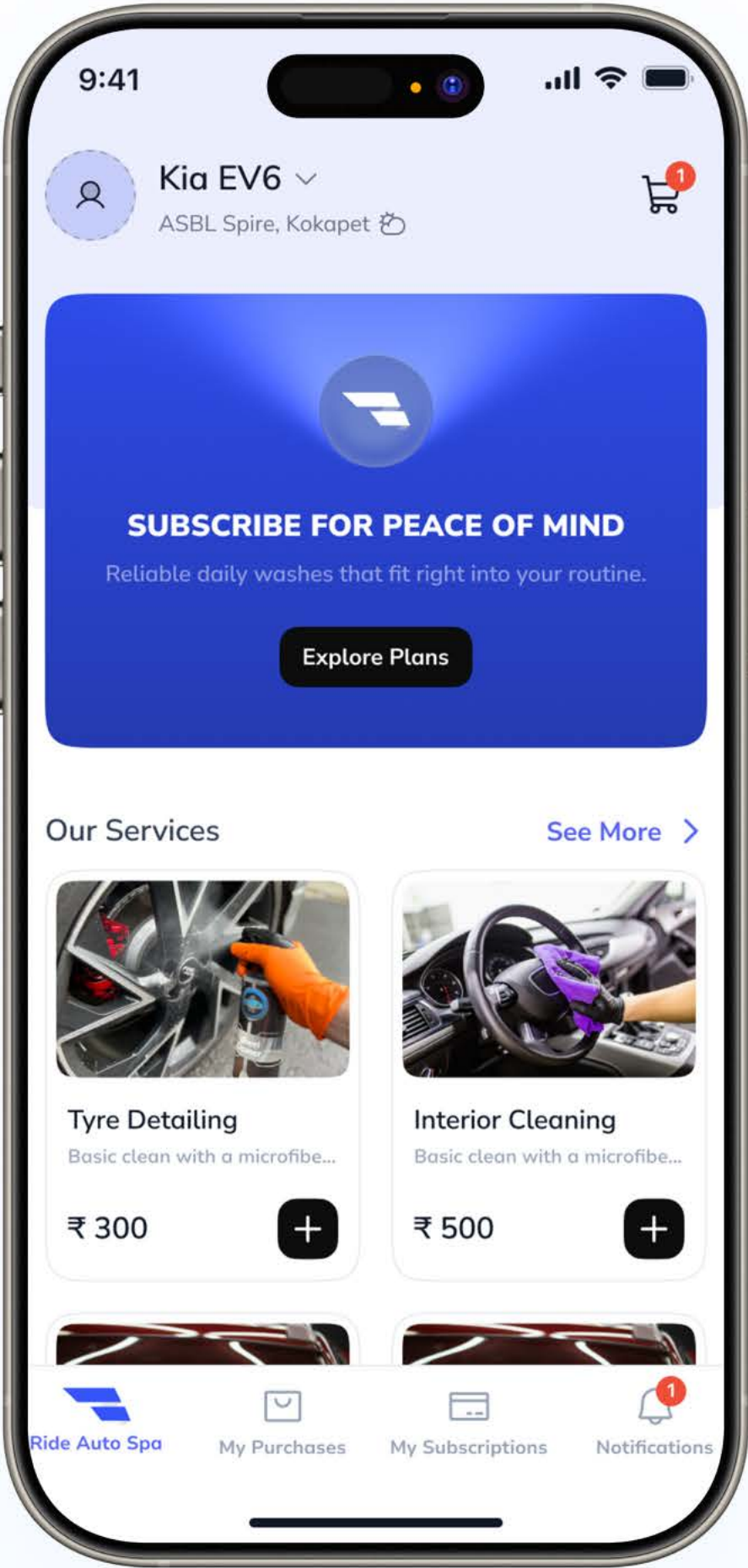
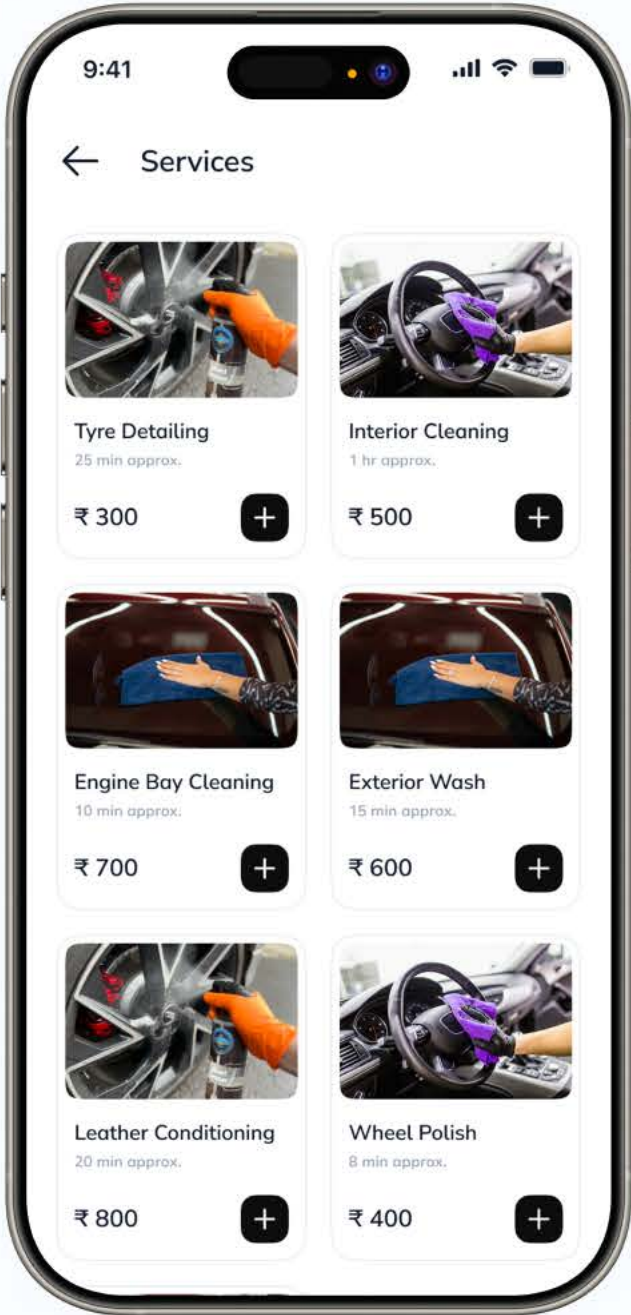


Appendix

A Glimpse Of Fresh@









Thank You

Let's build better resident experiences together